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Women are the most proactive and effective leaders of solutions to combat climate change through their emphasis on inclusive, efficient and effective community-focused solutions.

Research studies increasingly uncover the critical role gender plays in climate change: Women are continually found to be most harmed by the impacts of climate change worldwide and **they are also the ones implementing the most creative resolutions**. And because climate change is an immense challenge that cannot be solved by any single group, idea or action, we must make space for all voices to be heard.

The *Women in Climate (WIC)* initiative advances women's leadership in the areas of climate-centered projects, investments, innovation and policies. Spotlighting and supporting women whose efforts address climate challenges (mitigation and adaptation) delivers on TNC's commitment to diversity, equity, inclusion and justice and to our focus on driving transformational change for people and the planet.

OUR VISION FOR *WOMEN IN CLIMATE*

Unite and support women driving equitable solutions to climate change.

To be successful, climate solutions must be more inclusive, innovative and collaborative...simply put, they require *Women in Climate*.

WIC supports TNC's mission to conserve the lands and waters on which all life depends by gathering women leaders working together, leveraging their ability to find common ground and advancing innovative and inclusive solutions to climate change. **We mean ALL women**—cisgender, transgender, femme/feminine-identifying, genderqueer, and nonbinary individuals—all of whom bring unique experiences and perspectives to this conversation.



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THE NATURE CONSERVANCY'S 2030 CLIMATE GOALS

We have years, not decades, to take on the interconnected crises of climate change and biodiversity loss. But by working together, we're overcoming barriers to the solutions our planet needs.

To secure a thriving planet for people and nature, The Nature Conservancy has created an ambitious plan centered on these six climate goals to achieve by 2030:



Avoid or sequester 3 billion metric tons of carbon dioxide emissions (CO₂e) annually.



Help 100 million people at severe risk of climate-related emergencies such as floods, fires, and drought.



Conserve 4 billion hectares of ocean—more than 10% of the world's ocean area.



Conserve 650 million hectares of lands, such as forests and grasslands—an area twice the size of India.



Conserve 1 million kilometers of river systems and 30 million hectares of lakes and wetlands.



Support the leadership of 45 million people from local and Indigenous communities whose well-being and livelihoods depend on healthy ocean, freshwater and lands.

There are nearly 200 women in the WIC network and they are collectively addressing every goal listed above.

By coming together through *WIC*, they utilize each other's expertise and experience to further their own local and global commitments.

Women are leading the climate action pathways outlined by the Intergovernmental Panel on Climate Change, and women's leadership will advance TNC's global efforts to secure a thriving planet for people and nature. Women challenge existing power structures and traditional notions of what climate action entails. Women are at the forefront of mitigation efforts, through their leadership and participation in the just energy transition, championing community-driven, decentralized and renewable energy solutions to address the triple threat of gender inequality, climate change and energy poverty.

WHY TNC?

TNC believes that conservation success is best achieved when diverse teams, partners and local communities are working together to better understand and protect our planet. When these diverse elements are woven together, we make great strides toward our 2030 goals.

Through *WIC*, TNC is supplying resources to the communities and groups most impacted by climate change and to those who are doing the work that will bring transformational change.

TNC has the convening power, donor community, and on-the-ground experience as host organization for *WIC* that can inspire and support women-led solutions around the world. TNC has the potential to help scale solutions led by others, namely women, learning from new approaches and helping provide a platform for large scale change.

It's a win-win. Together, we find a way.



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WOMEN IN CLIMATE GOALS

To reach our collective vision, *WIC* focuses on three meaningful goals and executes a host of defined objectives specifically designed to help achieve those goals.

- 1 Create a diverse, global network of women leading climate change solutions, which will build collaborative action that supports their work and establishes new alliances.
- 2 Advance viable climate-centered ideas and activities by providing support, funding, and partnership opportunities within and outside the *WIC* network.
- 3 Mobilize the *WIC* network to use their collective voice, power, and interdisciplinary expertise in advocating for inclusive and intersectional climate-focused policies on national and global levels.

WOMEN IN CLIMATE STRATEGIC OBJECTIVES

- » **Host Innovation Labs focused on climate change solutions** within a specific industry, geography or funding effort designed to provide a creative setting for crafting innovative solutions and collaborating on the effective implementation of ideas.
- » **Raise \$1.5M by 2025** (as part of a larger effort to raise \$7.5M in multi-year funding) to create a sustainable *WIC* movement that will run Innovation Labs, continually maintain the *WIC* Network, run a fellowship program to address specific projects for network members and fund the solutions generated in *WIC* initiatives..
- » **Establish a private online platform for the *WIC* Network** for purposes of collaboration, information sharing and supporting nature-based solutions work continually.
- » **Gather the *WIC* network annually** to publicly demonstrate successful projects, provide a venue for new collaboration and leverage their leadership to encourage public policies needed to drive climate change solutions.



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